

WILD LAPEER SPONSORSHIP and ADVERTISING OPPORTUNITIES

Event coordinated by the Lapeer Land Conservancy
SPONSORSHIPS DUE NO LATER THAN March 26 to receive full promotion

Earth Champion \$500

- 20x10 booth space at event
- Recognition as an Earth Champion on all promotional materials
- Free ad in Wild Lapeer Advertising in the LA View



Earth Friend \$250

- 10x10 booth space at event
- Recognition as Earth Friend on all promotional materials
- Recognition signage during event



Earth Sponsor \$100

- 10x10 booth space at event
- Recognition as Earth Sponsor on some promotional materials

Advertising Opportunities

- Promote your business or organization in Wild Lapeer Program Guide
- The guide will be an independent insert in the LAView and reaches about 34,000 homes.
- The guide will also be used the day of the event – last years attendance was 2,000+.
- See attachment for prices and sizes.
- Promote your business or organization on the wildlapeer.com website.

Contact Mary Brown at 810-664-3941x3, or Peter McCreedy at 810-667-8970x241 for more information

